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WoDiLab

FIND YOUR STARTING POINT

Four paths to unlock the idea for your course

ACTION CHECKLIST

☐ **Step 1 – Review the four paths**

Read through the four possible starting points for your course idea.

☐ **Step 2 – Choose ONE path**

Decide which path feels like the most natural and realistic starting point for you right now.

☐ **Step 3 – Write and share your Choice**

Write your chosen path on paper, take a photo of it, and share it in the WoDiLab Facebook group under the thread for this lesson.

Step 1: – The four possible starting points

In this lesson, you learned that most strong course ideas begin in one of four directions. You are **not** choosing your final course idea yet — only your **starting point**.

Read each path slowly and notice which one feels most familiar, interesting, or energising.

PASSION

This path is about creating a course around something you genuinely enjoy doing. It may be:

- something you do in your free time,
- something that brings you joy or energy,
- or something you could talk about for hours without getting bored.

Your passion does not have to be your profession. It simply has to matter to you.

PROBLEM

This path starts with a real problem that you recognise and know how to solve. It could be:

- a challenge you have solved in your own life,
- a frustration you see others struggling with,
- or a situation where people often feel stuck, confused, or overwhelmed.

The problem can be big or small — what matters is that it is real.

EXPERTISE

This path is based on what you already know well. It may come from:

- your profession or studies,
- years of experience,
- or skills you have developed through practice.

You don't need to know everything — only more than the people you would teach.

UNIQUE PERSPECTIVE

This path is about something only you can offer. It might be:

- a personal method you've developed,
- a way of thinking that helped you overcome something,
- or a combination of experience, insight and perspective that is unique to you.

People don't just learn information here — they learn *your way* of understanding something.

Step 2 – Choose your starting point

Now choose **ONE** path.
Not the perfect one.
Not the one you think you *should* choose.
Just the one that feels like the best place to start **right now**.
You can change this later.
For this lesson, choosing is more important than choosing "correctly".

The starting point that best suits me, and that I will focus on as I begin creating my online course, is:

☐ Passion ☐ Problem ☐ Expertise ☐ Unique Perspective

(Choose one. You can change this later if needed.)

Step 3 – Write and Share

- Write the name of your chosen path on a sheet of paper
  (Passion, Problem, Expertise, or Unique Perspective)
- Be as simple or as creative as you like
- Take a photo of yourself holding the paper
- Share it in the **WoDiLab Facebook group**, under the thread for this lesson

You do not need to explain your choice.
A single word is enough.

Once you've completed this worksheet, mark it as done in the platform to claim your XP.

That's all for this lesson.